

# **ELECTIONS 2022**

## **FINANCIAL REPORTING & DISCLOSURE**

August 2022

انتخابات لبنان  
LEBANON ELECTIONS

**كُلُّنا إرادة**  
KULLUNA IRADA

[kulluna-irada.org](http://kulluna-irada.org)

# I. KULLUNA IRADA APPROACH TO THE PARLIAMENTARY ELECTIONS

Kulluna Irada (KI) approached the 2022 parliamentary elections as a fundamental milestone in the longer-term course of political change in Lebanon. The wave of change embodied in the 2019 uprising presented considerable momentum for emerging political actors; the parliamentary elections then provided a key opportunity to carry the opposition forward from within institutions. Given the nature of the electoral system and disproportionate access and influence of the establishment parties, efforts to “level the playing field” in, at the very least, campaigning opportunities, were necessary. As such, and in line with its mission to advance political reform, KI has taken the strategic choice of backing reform-minded groups in their battle for representation, with the aim of creating a new progressive force in parliament.

Accordingly, the efforts of Kulluna Irada were concentrated across three streams:

- Establishing and strengthening communication channels between emerging political groups and the Lebanese diaspora.
- Contributing to the formulation of a progressive political discourse based on citizen-centered policies and full sovereignty of the State.
- Building campaigning capacity by focusing on media and communications as well as logistical readiness.

## II. FUNDS DEPLOYED

In total, KI has spent USD 2.52 Million on the electoral effort from the 6-month period spanning from December 2021 until May 2022. This also includes the organization’s operational expenses from October 2021 to June 2022.

Expense Category	Description	Total (USD)
Media and Communications	Outdoor, Traditional and Social Media	1,540,000
Outreach	Events	90,000
IT & Infrastructure	IT System and setup	90,000
Polling & Analysis	Nationwide Survey	130,000
E-Day Deployment	Visibility Kits	150,000
Support and training	Office rent, staff, consultancies and trainings	520,000
Total Elections		\$2,520,000

Note: Figures are rounded to the nearest thousand.

**Compliance with electoral spending regulations:** Kulluna Irada's expenses are compliant with electoral spending thresholds specified in the electoral law. All list and candidate related expenses have been disclosed, through the relevant parties, to the Electoral Supervisory Committee.

### III. SOURCES OF FUNDS

All funds deployed by KI are financed by donations that abide by the following guidelines:

- Donations are exclusively solicited from Lebanese individuals. No non-Lebanese may provide a donation. No organization or corporation may provide donations.
- Donors have no conflict of interest or vested interest with the Lebanese government. All KI members are vetted and cleared by a designated Nomination Committee. Friends of KI solicited for donations are vetted and cleared by KI Fundraising Committee.
- No single donor may contribute to more than 20 percent of the total budget.

36 donors provided funding for the electoral effort; 24 are Kulluna Irada members who contributed a total of USD 2.1 MN and 12 are friends of KI with a contribution of USD 420,000.

### IV. BENEFICIARIES/ PARTNERS

Kulluna Irada supported candidates, groups and parties both prior and post list formation. Support was based on the following criteria:

- **Political alignment:** alignment with Kulluna Irada's political principles: Sovereignty, Socio-Economic Justice, Civic State.
- **Need for support:** lists for whom support would create a high marginal impact and who have expressed willingness to receive support from Kulluna Irada.
- Lists that include or enjoy the support of the broadest segment of the change forces.
- **Winnability:** Lists with a high probability of achieving a win, based on regular polls.

A considerable amount of support was provided to independent candidates and emerging political groups prior to list formation, with the bulk of training taking place during that phase. However, focus was exclusively redirected to the below-mentioned lists subsequent to their announcement. The lists, and candidates on them, received varying levels of support; not all candidates have benefitted from the services listed below. Support decisions were based on the aforementioned criteria and backed by both statistical evidence and regular analyses of the political landscape.

District	List	Media and/or Comms	IT Systems	E-day Visibility Kits	Trainings
Beirut I	Liwatani	✓	✓	✓	✓
Beirut II	Beirut Al Taghyiir	x	✓	✓	✓
North II	Intafed	✓	✓	✓	x
North III	Shamalouna	x	✓	✓	✓
Mnt Leb I	Sarkhit Watan	✓	x	x	✓
Mnt Leb III	Baabda Al Taghyiir	✓	x	✓	✓
Mnt Leb IV	Twahadna Lel Taghyiir	✓	✓	✓	✓
Bekaa I	Zahle Tantaqid	✓	x	✓	x
Bekaa II	Sahlouna Wal Jabal	✓	x	✓	✓

In addition, individual candidates on the following lists have received logistical and communications and media support:

District	List	Media & Comms	IT Systems	E-day Visibility Kits	Trainings
South I	Nantakhib lel Taghyiir	✓	x	✓	x
South II	Maan Lel Taghyiir	✓	x	✓	x
South III	Maan Nahwa el Taghyiir	✓	x	✓	x

The following is also to be noted:

- Overall, support has exclusively focused on newly emerging actors, in abidance by the ‘need for support’ criteria listed above.
- While support was provided at the level of lists, candidate level support was equally provided for selected candidates on the lists, based on winnability criteria.
- Both sets of lists presented above are limited to support provided post list formation and exclude support to individual candidates and emerging political actors prior to that date.

